

INSPIRING ABERDEENSHIRE



SPONSORSHIP PACK









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This event is a highlight of our civic calendar and leaves everyone feeling immensely proud of the amazing people across Aberdeenshire. I am delighted that we can continue to recognise their efforts and spark inspiration in others by giving a platform to these wonderful people and their work, communities and causes.

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**Provost of Aberdeenshire,  
Councillor Judy Whyte**



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I have watched and been part of Inspiring Aberdeenshire, both in person and online, for a number of years now and had the privilege of handing out an award to our finalists. This year will once again provide sponsors with a great platform to showcase their role in Aberdeenshire.

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**Leader of  
Aberdeenshire Council,  
Councillor Gillian Owen**



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Inspiring Aberdeenshire is a wonderful night, a true celebration of our finalists and their achievements. Combined with entertainment from local talent, sharing these heart-warming stories leaves everyone feeling lifted and with a sense of pride.

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**Deputy Leader of  
Aberdeenshire Council,  
Councillor Anne Stirling**

# Inspiring Aberdeenshire 2024

Celebrating our outstanding community.

Recognising the outstanding work and achievements of individuals and groups across the area, Inspiring Aberdeenshire is an ideal opportunity to join us as a sponsor and help recognise the fantastic dedication and spirit of people who make Aberdeenshire the amazing place it is.

An unmissable event in Aberdeenshire's calendar, we're delighted to be hosting this year's event on Wednesday 18th September. We'd love for you to join us as an event sponsor as we come together to celebrate our finalists and enjoy some wonderful local performances.

We have two ways in which you can support the event:

- Headline Sponsors
- Award Sponsors

We have a range of fantastic finalists in the following categories:

- The Heart of Aberdeenshire Caring Award
- The Inspirational Volunteer Award
- The Local Hero Courage Award
- The Beautiful Aberdeenshire Environmental Award
- The Community Spirit Award
- The Cultural Award
- Aberdeenshire's Future Award
- The Inspiring Aberdeenshire Lifetime Achievement Award.



# Headline Sponsorship (3 available)

£5000 +vat

**If you agree to support this event for two years, you will receive £500 off your total bill**

*\*billed annually, with 50% of the discount applied each year. Based on the continuation of the event.*

## Headline Sponsorship includes Award Level sponsorship of one of the following awards (subject to availability):

- Aberdeenshire's Future Award
- The Community Spirit Award
- The Inspiring Aberdeenshire Lifetime Achievement Award.

### Pre-Event

- Opportunity to have a short, sponsor-produced video congratulating all finalists shared across our social media platforms
- Your logo featured on the sponsors' header image on the Inspiring Aberdeenshire Facebook page
- Your logo and web link featured on the Inspiring Aberdeenshire web page
- Your logo and recognition as a sponsor in award-specific social media posts during the lead up to the event.

### During Event

- Full page sponsorship profile featured in the Inspiring Aberdeenshire digital event programme
- Opportunity to have a short, sponsor-produced video aired during the live ceremony (no more than 1 minute in length)
- Two places at the top tables during the event itself
- Opportunity to present winner with their trophy onstage
- Logo featured on printed materials as part of table dressing
- Company logo featured on the finalist presentation video during the awards ceremony
- Headline sponsors will also get their logo on any goodie bag merchandise produced to promote the event.

### Post-Event

- Thanked as a supporter of the event in social media posts following the awards ceremony
- Photos provided post event
- Tagged in post event social media
- Post event analytics on request.

# Award Sponsorship (5 available)

£500 +vat

**Exclusive sponsorship of one of the following award categories of your choice (subject to availability):**

- Heart of Aberdeenshire Caring Award
- Beautiful Aberdeenshire Environmental Award
- Local Hero Courage Award
- The Cultural Award
- Inspirational Volunteer Award.

## **Pre-Event**

- Your logo and web link featured on the Inspiring Aberdeenshire web page
- Your logo and recognition as a sponsor in award-specific social media posts during the lead up to the event.

## **During Event**

- Your logo and web link featured in the Inspiring Aberdeenshire digital Event Programme
- Thanked as an award sponsor by our Provost and host
- Logo featured on printed materials as part of table dressing
- Company logo featured on the finalist presentation video during the awards ceremony.

## **Post-Event**

- Thanked as a supporter of the event in social media posts following the awards ceremony
- Post event analytics on request.





I am delighted that Inspiring Aberdeenshire is coming back in 2024, bringing our wonderful finalists together to celebrate their work.

This celebration would not be possible without the generous support of the event sponsors. We are grateful for your support and delighted that together we can continue to recognise these remarkable people and their outstanding work.

**Jim Savege,**  
**Chief Executive of**  
**Aberdeenshire Council**







# How to get involved

If you think Inspiring Aberdeenshire is an event which supports your business objectives and is one you would like to sponsor, please contact:

Sarah Rochester  
Aberdeenshire Council

01467 535969

[inspiring@aberdeenshire.gov.uk](mailto:inspiring@aberdeenshire.gov.uk)

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