

# Grampian Food Forum Innovation Awards 2007

COMPANY NAME			
PRODUCT/PACK NAME			
ADDRESS AND POSTCODE			
TELEPHONE NUMBER			
NAME OF CONTACT			
POSITION IN COMPANY			
EMAIL ADDRESS			
SIGNATURE		DATE	

## Application for Category 3 – The Anderson's Packaging (Aberdeen) Ltd Award for the most innovative packaging for products launched in 2006.

One winner will receive a specially engraved trophy and a cash prize of £600.

Sponsored by Anderson's Packaging (Aberdeen) Ltd.

### Please note the following points:

- Qualifying location – the head office of the business must be located within the Grampian area.
- Use this form to submit details of innovative packaging for products launched in 2006. Please send 2 samples of your empty packaging (without the product) along with your entry. **Note: all products will not automatically be entered into this category as in previous years; a separate application must be made.**
- In order for a slide presentation to be shown at the awards dinner, each product entered must be accompanied by a good quality, full colour 35mm slide or digital photo featuring your packaging.
- The entry will be marked on innovation, presentation and its fit with the target market. Please complete this entry form in no more than 500 words (this master contains 307 words) and submit a paper copy along with your packaging.

## Closing date for entries – Wednesday 7<sup>th</sup> February 2007

All information received will be treated in strict confidence and used solely for the purpose of determining the merit of the entry.

Please send all entries to Elizabeth Mathie, Economic Development, Aberdeenshire Council, Woodhill House, Westburn Road, Aberdeen, AB16 5GB. Forms will not be accepted after the 7<sup>th</sup> February 2007.

Please complete you information below the text box

What is the target market for this product?

Why is your packaging regarded as innovative? What makes it unique?