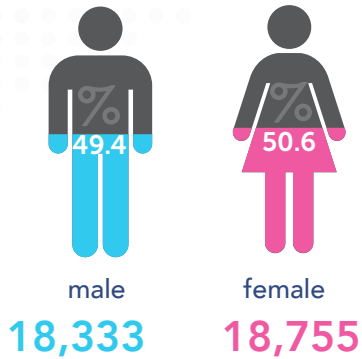
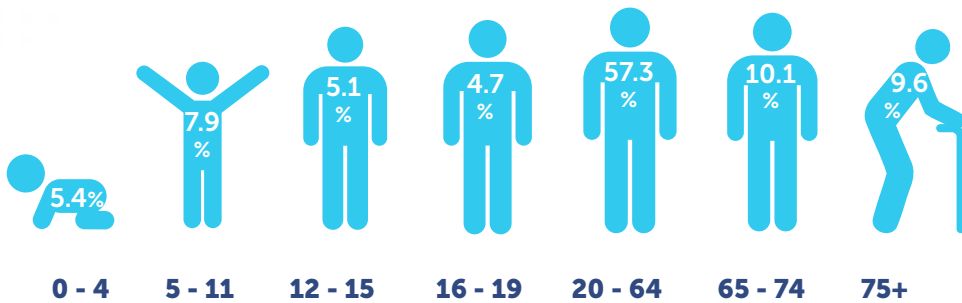


MARR AREA CENSUS PROFILE 2011

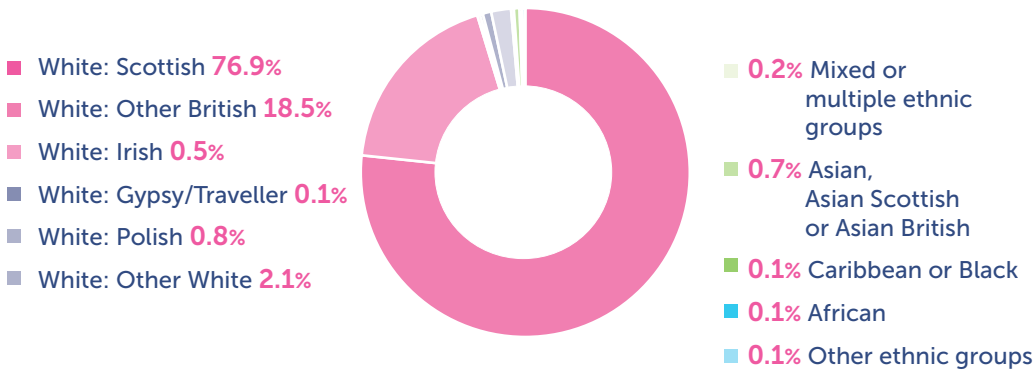
POPULATION



AGE



ETHNIC GROUP



LIMITING LONG-TERM HEALTH PROBLEMS (Day-to-Day Activities)



Day-to-day activities limited a lot

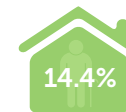


Day-to-day activities limited a little

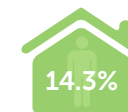


Day-to-day activities not limited

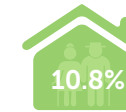
HOUSEHOLD COMPOSITION



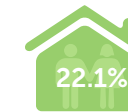
One person 65+



One person <65



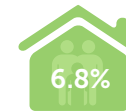
One family all 65+



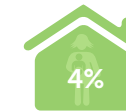
Couple, no children



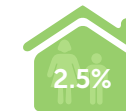
Couple, dependent children



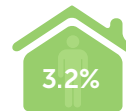
Couple, all children non-dependent



Lone parent, dependent children

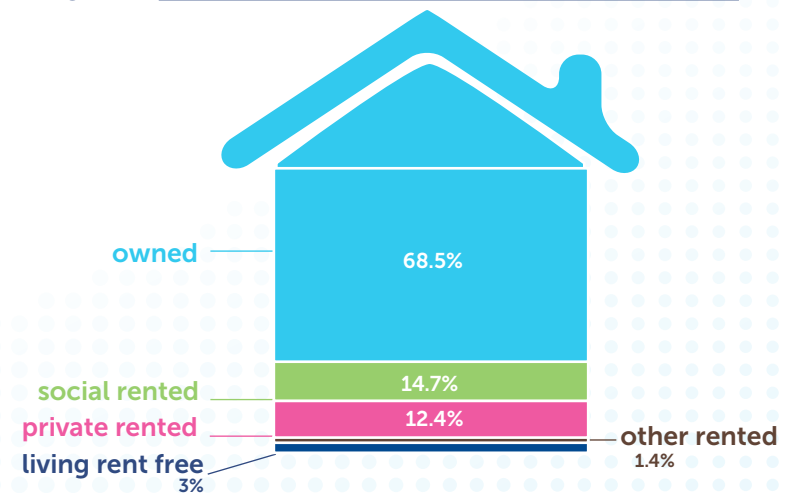


Lone parent, non-dependent children



Other households

HOUSEHOLD TENURE

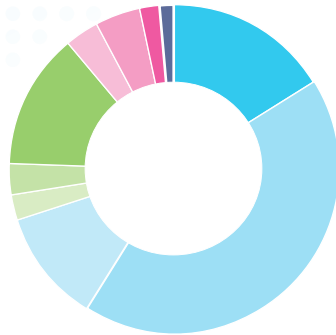


MARR AREA CENSUS PROFILE 2011

ECONOMIC ACTIVITY

All people aged 16 to 74 **26,716**

- Part-time employee 15%
- Full-time employee 40.2%
- Self employed 13.2%
- Unemployed 2.3%
- Full time student 2.8%



- 15.8% Retired
- 3% Student
- 4.4% Looking after home or family
- 2.2% Long term sick or disabled
- 1.2% Other

OCCUPATION



10.1%

Managers, directors and senior officials



18%

Professional occupations



11.4%

Associate professional and technical occupations



9.2%

Administrative and secretarial occupations



18.5%

Skilled trades occupations



9%

Caring, leisure and other service occupations



10.2%

Elementary occupations



7.5%

Process, plant and machine operatives

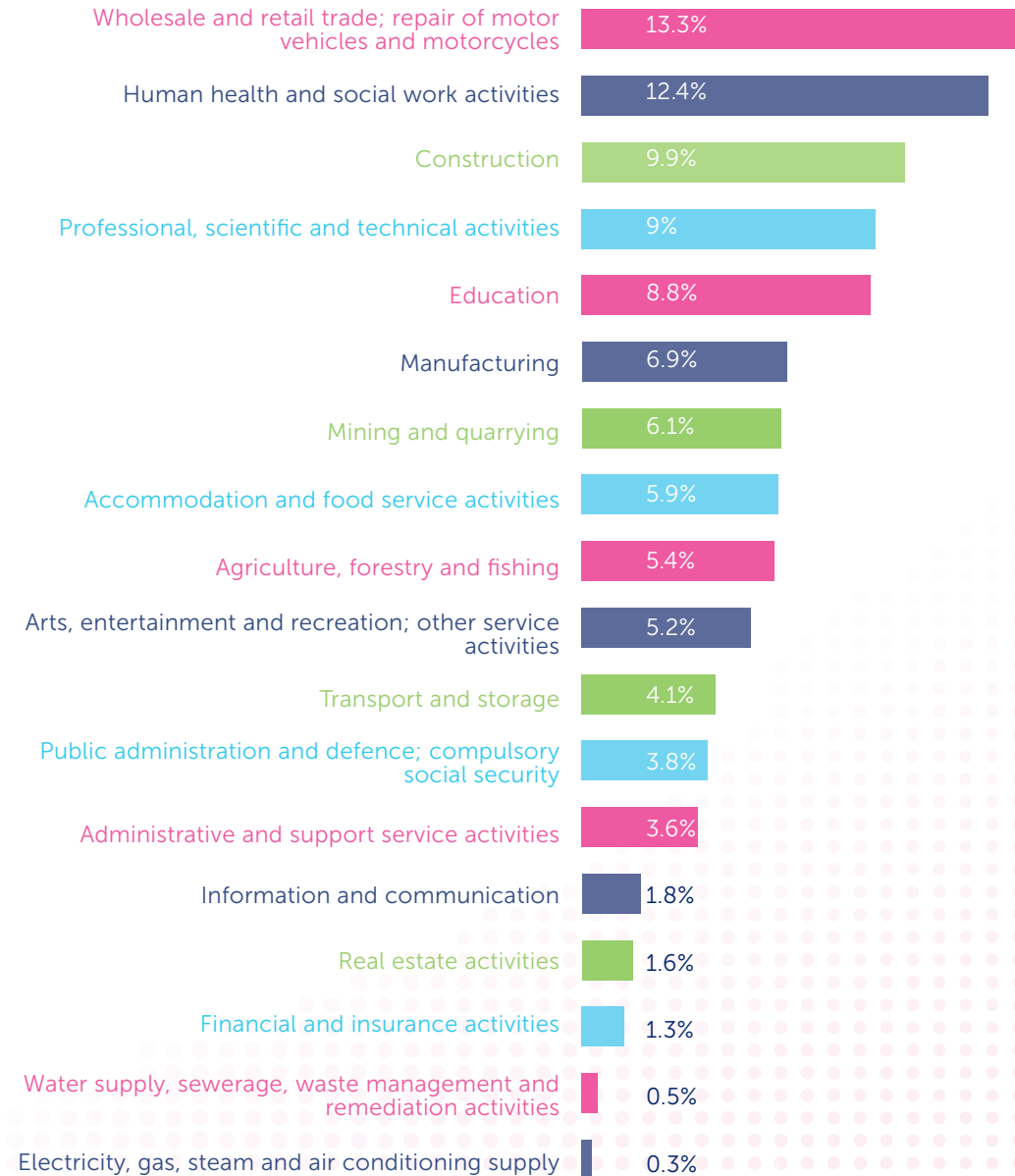


6%

Sales and customer service occupations

INDUSTRY

All people aged 16 to 74 in employment **18,895**



MARR AREA CENSUS PROFILE 2011

HIGHEST QUALIFICATION

All people aged 16 and over **30,265**



Level 1 = O Grade, Standard Grade or equivalent

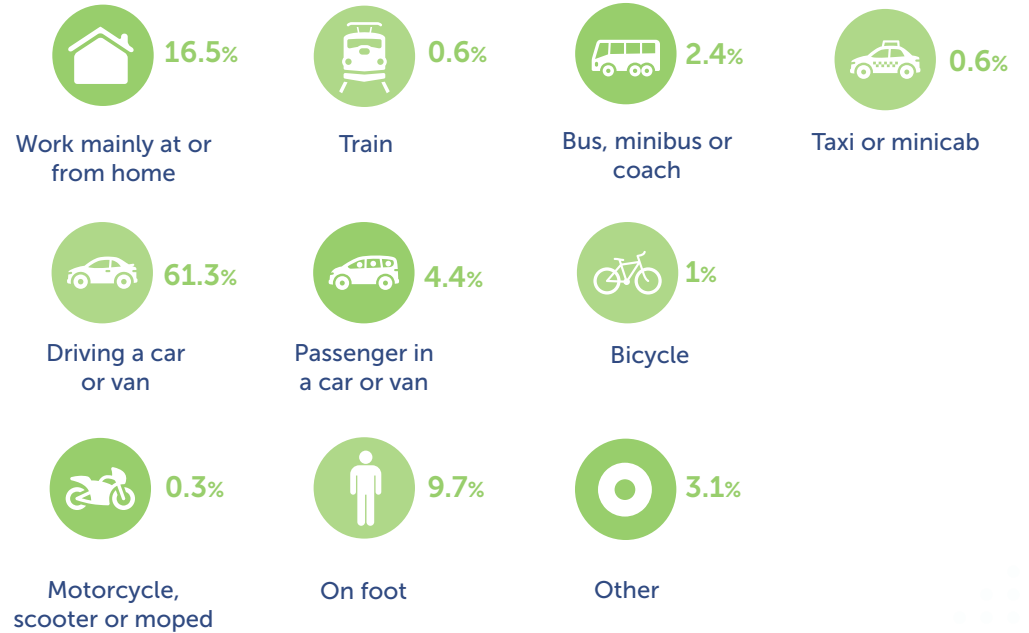
Level 2 = Higher, Advanced Higher or equivalent

Level 3 = HNC, HND, SVQ level 4 or equivalent

Level 4 and above = Degree, Masters, PhD or equivalent

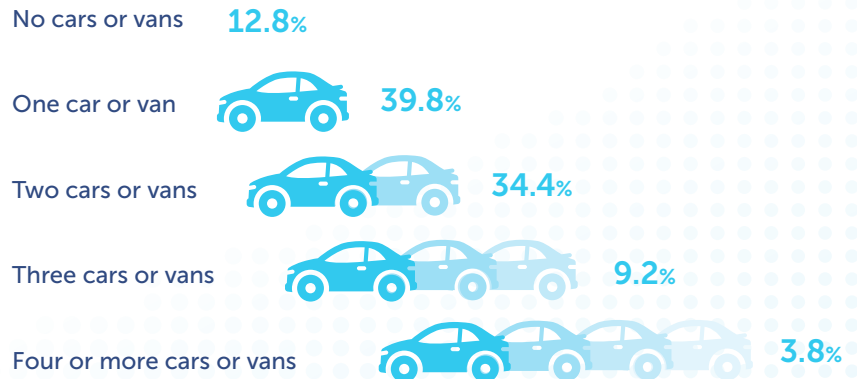
METHOD OF TRAVEL TO WORK

TRANSPORT TO PLACE OF WORK

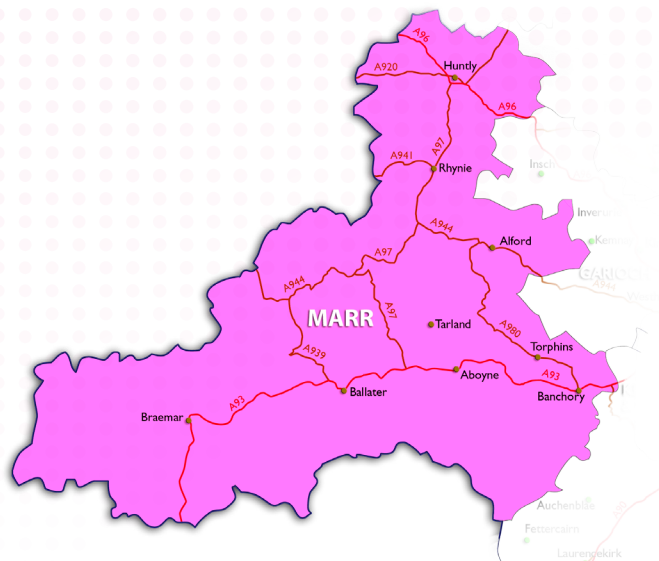


CAR OR VAN AVAILABILITY

Number of cars or vans in household:



ABERDEENSHIRE AREAS CENSUS PROFILE 2011 NOTES



Aberdeenshire is divided into six administrative areas: Banff & Buchan, Buchan, Formartine, Garioch, Kincardine & Mearns and Marr. The areas consist of groups of three multi-member council wards, with the exception of Garioch which contains four. Results from the 2011 Census have allowed us to look at the various characteristics of these areas.

Population

Population size in the administrative areas varied from 52,400 in Garioch to 37,100 in Marr. Banff & Buchan had a similar population to Marr at 37,300 and the other administrative areas had populations of between 40,500 and 43,000. The male/female ratio was roughly similar in all areas.

Ethnicity

Aberdeenshire's population was largely composed of white ethnic groups. Amongst the administrative areas Garioch had the lowest percentage in these groups – 97.7%. Marr had

the lowest proportion of people in the 'White: Scottish' group and the highest proportion in the 'White: Other British' group. Banff & Buchan was unusual in having 3% of its population in the 'White: Polish' group and 3% in the 'White: Other white' group, which is likely to contain a high number of people from other EU countries. Buchan had 3.1% in the 'White: Other white' group.

Age Profile

Garioch was the area with the youngest age profile, with 20.1% of its population aged fifteen or less, compared to an overall Aberdeenshire figure of 18.8%. Banff & Buchan and Buchan had the lowest proportions in this age band, 17.7% and 17.5% respectively. Marr had the oldest population profile with 9.6% of its population being aged 75+. Banff & Buchan had the next highest proportion of people in this age group, 8.3%. The figure for Aberdeenshire was 7.2%. Marr had the greatest proportion of people in very old age groups, as almost 1% of its population was over 90 years old.

Health

In Aberdeenshire overall 84.5% of people reported that their day-to-day activities were not limited by any health problems. There was, however, some disparity between the administrative areas with 87.6% of people in Garioch reporting this and only 79.9% in Banff & Buchan (the highest and lowest figures amongst the administrative areas). Opposed to this 9.1% of people in Banff & Buchan and 4.7% of people in Garioch said that their day-to-day activities were limited a lot by health problems.

Employment

For the total population aged 16 – 74, all administrative areas had employment rates (people falling into the part-time or full-time employee or self employed categories) that were higher than the Scottish rate of 60.5%. They varied from 63.6% in Banff & Buchan to 73.5% in Garioch. Unemployment rates were correspondingly low, varying from 3.5% in Buchan to 1.9% in Garioch. The proportion of people who were self-employed was highest in Marr, at 13.2%, whilst Buchan had the lowest self-employed rate, at 8.9%. Banff & Buchan and Marr had the highest retirement rates of 15.8%, reflecting their older age profiles. Garioch had the smallest proportion of people retired, 11.8%.

Industry

For Aberdeenshire as a whole the two sectors which employ the most people are 'Wholesale and retail trade, repair of motor vehicles' and 'Human health and social work activities' and this pattern is seen in Formartine, Garioch, Kincardine & Mearns and Marr. However the sector which employs the most people in Banff & Buchan and the second highest number of people in Buchan is 'Manufacturing'. The proportion of people employed in Banff & Buchan is 16.7% which is more than twice the Scottish rate of 8% and substantially above the Aberdeenshire rate of 10.2%. Buchan's employment rate in this sector is not quite so high at 13.9%, but again is noticeably above the Scottish and Aberdeenshire rates.