

**Regeneration Development Partnership
Macduff Town Hall
15/6/16 – 7-9pm**

Attendees: Cllr R Cassie (Chair), Cllr M Findlater
Christine Webster – Regeneration & Town Centres Manager
Jan Emery – B&B Area Project Officer
David McCubbin – Visit Aberdeenshire
John Watt – Macduff Shipyards
Dr Iain Brooker – Macduff Medical Practice
Paul Thomas – All-in-House
Hamish McLeary – Bachlaw Projects

Apologies: Lynn Menard – Buchan Street Hall

Note Taker: Shirly Dyson, PA

Item	Description
1	<u>Welcome and Introductions</u> All were welcomed to the meeting and introductions were made.
2	<u>Review of note of previous meeting</u> Note was agreed as an accurate reflection.
3	<u>Review and discussions on vision and action plan</u> The Mind Map was presented to the group by Christine and Jan. Paul Thomas and his staff were thanked for their help to create the mind map. The vision statement derived from conversations of the last meeting. Key themes were talked through and the partnership were asked for input. Detailed conversations followed regarding the vision and the themes on the mind map. Preferred wording of 'marine' was agreed to be used as seeming appropriate for Macduff. Agreed the 'outdoors' of Macduff and lack of facilities should be capitalised upon. 'Real' and 'Alive' were words which could be used to highlight the type of work and industries that worked from Macduff. It was agreed that Christine and Jan would continue on the vision statement and distribute, via e-mail, for further comments. <u>The themes were then discussed:</u> Destination Macduff – Theme 1 <u>Sustain Aquarium:</u> Macduff Aquarium was discussed and the adding of value to this site by development and adding to the number of visitors. <u>Encourage through visitors to stop in Macduff:</u> The idea was to engage people to spend more time in Macduff but realise that Macduff will not be an end destination. <u>Connectivity:</u> Christine explained our Property Investment Scheme which could link in with the partnership aims. Noted car parking is a current issue for visitors and people living in the town. Coastal walks are being restricted. Arrival signs for Macduff town are out dated and

	<p>do not include what is available (requires a 'Brand' sign) for the East, West and Southern entrances to the town. Possibility to involve the school children to input on the signage?</p> <p><u>Maximise Visit Aberdeenshire (VA) marketing for North Aberdeenshire</u>: Agreed that a digital presence for Macduff can help promote the area. Discussion regarding linking in with other towns to help draw in visitors – not finalised.</p> <p>Diverse Economy – Theme 2</p> <p><u>Macduff Harbour</u>: Meeting to be held w/c 20/6/16 with Harbour Advisory Committee and can feedback on traffic light's progress report.</p> <p><u>Support local businesses</u>: Explore digital opportunities where location isn't paramount. Sell Macduff as a place to conduct business and Superfast Broadband can be used to sell Macduff.</p> <p><u>Explore new employment and business opportunities</u>: Discussion regarding a potential new harbour, where funding has been agreed for a feasibility study. Successful application will help increase jobs although this project is a long term goal, however, could create future business for Macduff, promote Macduff and other 'spin-offs' as a result.</p> <p><u>Individuals can achieve potential & support a vibrant economy</u>: Education regarding business inserted into the curriculum, linking through the Academy.</p> <p>Quality of Life – Theme 3</p> <p><u>Community food project</u>: possibilities of a breakfast club – parents have been talking about starting one up, community garden/intergeneration gardens (mixing young and elderly) – received positive response.</p> <p>Mix nutrition and exercise with ease fund and education and not excluding the elderly, received agreement from the partnership. Possibly learning for those based in Boyndie and other groups who may wish to become involved.</p> <p><u>Myrus sports facility</u>: The name of the building has yet to be finalised. Discussed the AstroTurf Rugby pitch as well and can attract regional competitions. Councillors will take the issue of the name of the facility to the next Ward meeting.</p> <p><u>Maximise the natural environment</u>: Sports Bothies were discussed to help promote outdoors along with signage to car park and access to toilets for divers to change etc.</p> <p><u>Improve options for wider range of social and cultural events</u>: Shore Street site gaps could be used for 'pop-up' events, subject to H&S. Considerations regarding the 20th anniversary of the Macduff Aquarium and Gala. Suggestion of a boating theme for older generations to pass on skills to younger generations.</p> <p>CONCLUSION:</p> <p>The partnership can put all the above elements into the Action Plan. Christine and Jan will draw upon ideas and present back at the next meeting.</p>
4	Terms of Reference

	<p>The informality of the group is beneficial, however, the structure of the group, behaviours, addressing communications should be used for a possible framework. Suggestion to act as a Steering Group/Advisory Committee.</p> <p>All attendees are asked to start giving some thought to the terms of reference going forward and will be discussed further at the next meeting along with measures of success.</p>
5	<p><u>Next Actions</u></p> <p>Paper to be drawn up for the P&R in September. Action Plan to be developed by 20/7/16 for presenting to the Area Committee.</p> <p>All to feedback via e-mail to Christine and Jan re vision and themes.</p>
6	<p><u>AOB</u></p> <p>Yammer page may need to be looked at regarding those with e-mails that others have access to.</p>
7	<p><u>Date of Next Meeting</u></p> <p>Next meeting to be held on 9/8/16 from 7-9, Macduff Town Hall – Council Chambers.</p> <p>All were thanked for their time and input, meeting closed at 9.30pm.</p>