

# Rural Enterprise and Farm Diversification

Flick Ibbotson, 1<sup>st</sup> June 2016



The European Agricultural Fund for Rural Development: **Europe investing in rural areas**

The North Aberdeenshire LAG is being part-financed by the Scottish government and the European Community LEADER 2014-2020 programme

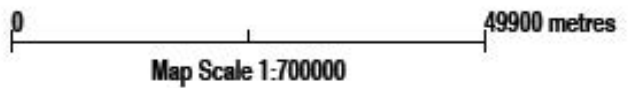
# North and South Aberdeenshire LEADER

- Allocations of £3.3m and £2.8m
- Minimum spend 10% rural enterprise and 10% agricultural diversification
- £1.22m investment in rural enterprise/ diversification in Aberdeenshire before 2020



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**ABERDEENSHIRE**  
**North, South, Cairngorms**



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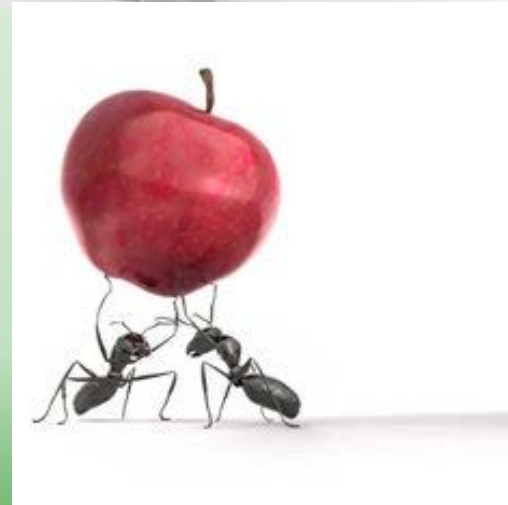
# As a rule

- Up to 50% of project costs
- £5000 minimum grant request
- ‘Value for Money’ assessed against LDS indicators



# Key Priorities (North)

- Place
- Connectivity
- Business Competitiveness
- Better Opportunities
- Co-operation



# Cross-Cutting Themes

- Innovation
- Sustainability
- Equal Opportunities
- Empowerment



# Indicators

- Number of projects supported
- Number of individuals benefiting from projects
- Number of small and medium sized enterprises benefiting
- Number of new or enhanced facilities created
- Number of new companies established
- Number of new jobs created
- Number of new training initiatives supported
- Number of people receiving training and/ or developing new skills

# Aberdeenshire Farm Diversification Targets

- North and South combined:
- 19 projects
- 19 individuals will benefit
- 19 new products/ services created
- 4 new companies established
- 12 new jobs created
  
- Indicative spend: £25k per project in the North, £20k per project in the South

# North Aberdeenshire Local Action Group

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