

From mountain to sea

Your Council, Your Services

Parking Management: Why it matters



Why we manage your car parks

To enable residents and visitors to access our town centres

3,600
Users every day

111,000
Users per month

P 1.33m parking sessions a year

Including **44** electrical vehicle charging bays

Maintaining **24** Pay & Display car parks

Servicing **41** payment machines

And did you know?

We have **4,000** spaces and over **100** off-street car parks.

ALMOST 75% of parking spaces are **FREE**



We apply charges to look after our car parks

To recover the **£132,000** in business rates our car parks paid last year



To employ full time car park operatives

For **3,600*** users per day. Generating income of **£1,100** That's a monthly income of **£33,000**

*On average since the free periods in Pay & Display car parks were introduced

but...

The running costs per day are... **£1,600** That's a monthly **COST** of **£48,000**

Resulting in a **DEFICIT** of **£145,000** per year

FACT: Income from all car parks totalled **£400K*** in 2017 That's **£160,000 less** than four years ago!

*before VAT

BEFORE **£634,000** 3-YEAR SURPLUS

AFTER **-£436,000** 3-YEAR DEFICIT

a difference of over **£1m** over a 3 year period

Your thoughts on parking

In a recent survey...

- 67%** found replacing the current free period with a small charge 'acceptable'
- 60%** of Blue Badge holders said they face difficulties parking in our off-street car parks
- 59%** were against the idea of introducing fees to all car parks
- 56%** Ranked enforcement of illegal parking as a priority*

SOURCE: Aberdeenshire Town Centres Parking Survey - Town Centre Users - Public Survey - 2017

Only 7.5% remain outstanding

Moving forward ...

Our P Proposal

- No existing free car parks will be made Pay & Display
- Change time bands and tariffs to encourage longer stays
- Make off-street parking more attractive to those working in town centres
- Contactless payments coming soon in some locations
- Standardisation across Aberdeenshire - fair and less confusion

- Same cost paying cash or cashless (app)
- No free period with a 50p charge for up to one hour
- Contactless payment option
- And **NO** charges after 5pm!

TIME BAND	PROPOSED TARIFF
0-1 hours	£0.50
1-2 hours	£1.00
2-5 hours	£3.00
>5 hours	£5.00

And with free parking to remain both on and off-street in all our towns **WE CAN ...**

Close the Gap

and provide fair and more accessible parking for all

Click here to have your say on Car Parking

