



From mountain to sea

What's Happening in....

Household Income in Aberdeenshire

June 2021

A publication by the Planning Information and Delivery Team



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Introduction

This annual bulletin gives information about gross annual household income in Aberdeenshire. It provides average and lower quartile income for a wide range of towns and villages across the area, shows the change over time, and gives comparisons with Scotland and the UK.

The source of the data in this bulletin is [CACI Paycheck 2020](#)¹. Throughout the bulletin, the average used is the **median** rather than the mean. The mean can be skewed by a small number of very high or low incomes so the median is generally regarded as a more accurate measure of average income.

For more information on any of the figures published, or for any other statistical enquires please contact Aberdeenshire Council's Planning Information and Delivery Team at statistics@aberdeenshire.gov.uk

More publications giving local information on a range of topics including Population, the Economy and the Housing Market plus profiles of Aberdeenshire and its Areas and Towns are available on our [Aberdeenshire Statistics](#) webpages.

Household Income in Aberdeenshire Towns

Average (median) household income for towns in Aberdeenshire and the percentage change over the last five years is shown in the table below. Over the last five years, average household incomes in Aberdeenshire have increased by 5%, while incomes in Scotland increased by 15% over the same period. The continued impact of the oil industry downturn is evident and the majority of Aberdeenshire towns have seen increases below the Scottish average, and even small decreases from 2016 to 2020 in some locations such as Newtonhill, Cruden Bay and Westhill. Fifteen towns have had increases above the Scottish average, mostly in more rural areas such as Rothienorman and Laurencekirk.

Lower quartile incomes are also shown, this means that 25% of households in the town have incomes lower than the figure given. This measure is often used to assess the affordability of housing for households on lower incomes. Lower quartile incomes have risen faster than average incomes with a 11% increase across Aberdeenshire, although this is still below the Scottish average increase of 18%. The pattern is similar to average incomes with the towns in more rural areas experiencing greater increases than those closer to Aberdeen City.

Town	Average Income 2020	Change in Average Income 2016-2020	Lower Quartile Income 2020	Change in LQ Income 2016-2020
Aberchirder	£27,857	15%	£15,721	17%
Aboyne	£40,079	8%	£22,297	14%
Alford	£34,557	11%	£19,369	18%
Auchenblae	£43,812	-	£25,213	-
Ballater	£33,321	4%	£18,943	11%

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Town	Average Income 2020	Change in Average Income 2016-2020	Lower Quartile Income 2020	Change in LQ Income 2016-2020
Balmedie	£49,579	1%	£29,155	1%
Banchory	£45,396	6%	£25,701	12%
Banff	£25,821	11%	£14,877	13%
Blackburn	£53,284	1%	£31,924	4%
Boddam	£27,737	8%	£16,288	11%
Crimond	£23,001	8%	£12,996	5%
Cruden Bay	£33,982	-2%	£19,391	2%
Cuminestown	£27,785	-	£15,740	-
Drumoak	£42,838	3%	£24,454	14%
Ellon	£39,481	3%	£22,557	8%
Fraserburgh	£26,998	16%	£15,266	18%
Gardenstown	£27,613	8%	£16,219	14%
Gourdon	£34,630	14%	£19,948	14%
Hatton of Cruden	£33,905	14%	£19,624	17%
Huntly	£26,088	16%	£14,904	17%
Insch	£36,200	9%	£20,309	13%
Inverallochy/Cairnbulg	£28,104	8%	£15,817	11%
Inverbervie	£37,825	9%	£20,939	14%
Inverurie	£35,376	16%	£19,717	19%
Johnshaven	£35,293	17%	£20,821	23%
Kemnay	£35,993	7%	£20,582	11%
Kingseat	£51,050	-	£31,278	-
Kintore	£47,542	0%	£27,621	3%
Laurencekirk	£35,584	19%	£20,221	24%
Longside	£35,732	7%	£20,134	14%
Lumphanan	£39,916	5%	£23,550	10%
Macduff	£26,502	12%	£15,266	13%
Marywell	£38,880	-	£22,805	-
Maud	£35,617	17%	£19,964	19%
Methlick	£42,482	-	£24,352	-
Mintlaw	£28,918	17%	£16,712	20%
New Deer	£29,179	13%	£16,308	17%
New Pitsligo	£25,188	18%	£14,559	15%
Newburgh	£50,223	4%	£29,898	6%
Newmachar	£45,155	0%	£25,984	4%
Newtonhill	£46,992	-4%	£28,022	-4%
Oldmeldrum	£42,850	2%	£24,521	7%
Peterhead	£27,748	16%	£15,938	18%
Pitmedden	£40,528	1%	£23,291	2%
Portlethen	£45,457	9%	£26,934	11%

Town	Average Income 2020	Change in Average Income 2016-2020	Lower Quartile Income 2020	Change in LQ Income 2016-2020
Portsoy	£26,453	11%	£15,422	15%
Potterton	£43,338	-4%	£26,123	-4%
Rosehearty	£29,532	20%	£17,128	20%
Rothienorman	£41,016	20%	£23,034	25%
Sandhaven	£23,251	18%	£13,454	13%
St Combs	£26,671	9%	£15,832	10%
St Cyrus	£34,885	13%	£19,502	14%
St Fergus	£40,713	-	£22,963	-
Stonehaven	£40,136	8%	£22,930	16%
Strichen	£27,555	11%	£16,113	13%
Stuartfield	£37,125	7%	£21,118	9%
Tarland	£28,715	14%	£16,793	17%
Tarves	£35,670	2%	£19,893	8%
Torphins	£47,121	4%	£28,038	7%
Turriff	£28,135	16%	£16,347	18%
Westhill	£50,935	0%	£30,758	1%
Whitehills	£30,047	18%	£17,135	21%
Aberdeenshire	£37,853	5%	£21,246	11%
Scotland	£30,666	15%	£17,115	18%
UK	£33,124	13%	£18,552	17%

Figure 1 shows towns in order of average income from highest to lowest. Despite the recent slow down in income growth across Aberdeenshire, it is still the case that many Aberdeenshire towns have incomes higher than the Scottish and UK average with the highest incomes in towns closest to Aberdeen City such as Blackburn and Westhill. In towns to the north and north west of Aberdeenshire such as Fraserburgh and Huntly, incomes are lower compared with Scotland and the UK.



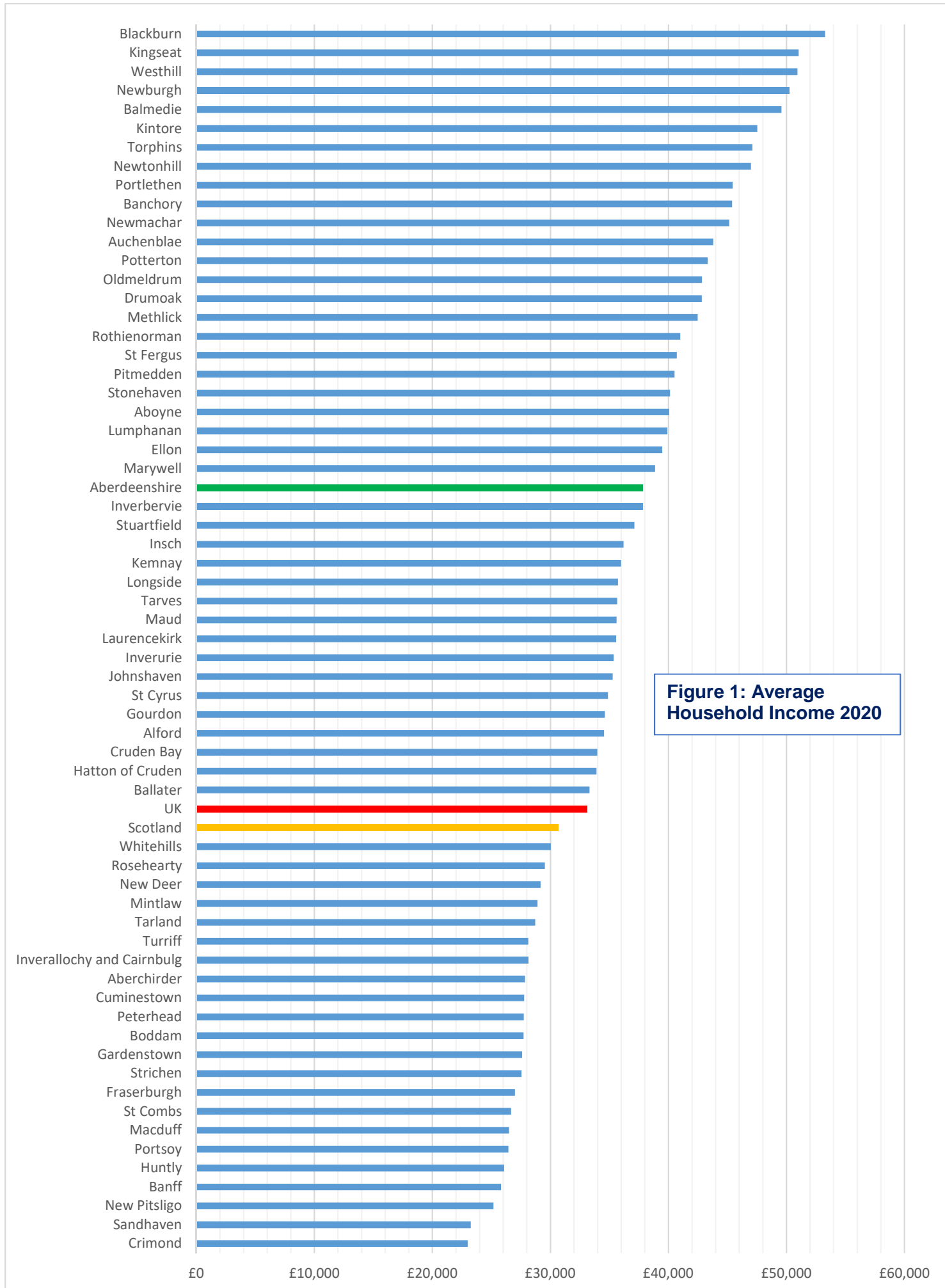
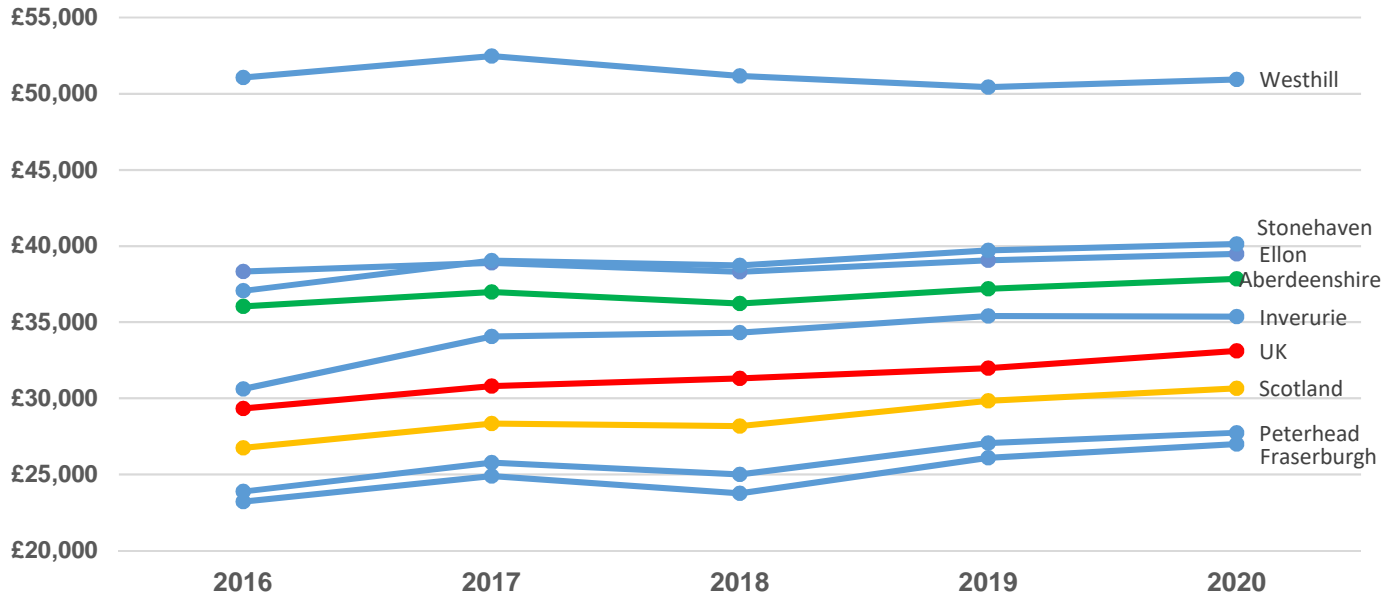


Figure 1: Average Household Income 2020

Change in Average Income 2016-2020

Figure 2 shows the change in average incomes over the last five years in Aberdeenshire and its largest towns, Scotland, and the UK.

Figure 2: Change in Average Household Income 2016-2020



Map of Aberdeenshire and Towns

