	Criteria	+2 Significantly positive impact	+1 Moderately positive impact	0 Neutral/ no impact	-1 Moderately negative impact	-2 Significantly negative impact
Encourage and support economic regeneration	Provision of employment land Redevelopment of previously developed land Improve local services					
Sustainability	Distance to key services  Sustainable travel links					
	Connectivity and relationship to existing settlement					
Setting and Context	Existing site features Exposure /Aspect/ Slope Opportunities for solar gain/natural shelter					
	Visual Impact on Landsacape					
	Wider Biodiversity (hedgerows, ponds, mature trees, farmed, grasses, obvious natural wildlife					
Deliverability	Availability of water supply  Ease of providing drainage  Community /Infrastructure requirements					

This is the Goal Achievement Matrix that will be used to assess all bids that are submitted. There are 4 main topic areas Encourage and support economic regeneration, Sustainability, Setting and Context and Deliverability, and each bid will be assessed on its impact on each topic area. In order to assist with the topic area assessment each topic has three criteria which the bid will be scored against. The bid will be assessed as to how significantly, positive or negative, it will impact on the criteria. In order for a numerical value to be obtained and comparisons to be made the significance of impact is assigned a score which will then be put in the table.